

Start-up Mania 7.0 Erode-Entrepreneurship Conclave and Award Ceremony held at Kongu Engineering College, Perundurai – November 2022



Start-up TN Erode Regional Hub, CII – Young Indians in association with Native Lead Foundation and TBI at Kongu Engineering College (TBI@KEC) announced the `Start-up Mania 7.0` contest for students/ graduates and start-ups during October2022. 345 ideas were received under student, graduate & start-ups category across Tamilnadu. Out of these, 55 ideas were shortlisted for the prelims. After the prelims, 17 ideas were selected. For these innovators, a boot-camp was held on 17th and 18th November, 2022. Start-up Mania 7.0 came to a grand conclusion on 19th November 2022 with the event “Erode – Entrepreneurship Conclave and Awards Ceremony”. The event commenced with a panel discussion on the topic “Spirit of Entrepreneurship”. The panel discussion was chaired by Mr.T.Kumaravel, Chair –Yi Erode. Three young entrepreneurs Mr.ShriramThirumalai, Founder & CEO, HiPER Automotive, Mr.G.Senthil Kumar, Founder & CEO, MADIEE Games and Ms.S.Yazhini, Co-Founder & CEO, Ticket9 shared their experiences. Mr.Dhruv Suyamprakasam, Founder of iCliniq was the chief guest. He distributed the cash prizes worth of Rs.1,10,000/- to the winners. The event was organized with the financial support from Start-up TN Erode Regional Hub. In this function, office bearers and members of CII-Young Indians (Erode Chapter) and NAN Erode, Thiru.A.K.Ilango, Correspondent, KEC and Dr.V.Balusamy, Principal, KEC were also present. The achievements of the participants (finalist/winner) of earlier 6 editions includes 10 patents filed, 8 new entity formed, 4 awards won and fund raising for a tune of Rs.160.13 lakhs.