

Startup Mania 7.0: Idea Cum Business Plan Competition & Erode Entrepreneurship Conference at Kongu Engineering College, Perundurai



7th Edition of “Startup Mania 7.0” Idea Cum Business plan competition is jointly organized by StartupTN/GoTN, CII – Yi, Erode (Confederation of Indian Industries – Young Indians), NAN (Native lead Angels Network), Erode and TBI@KEC (Technology Business Incubator Centre of Kongu Engineering College) for college students and other innovators across Tamilnadu. It was officially launched by Mr.Sathishkumar Founder & MD – Milky Mist Dairy Food Pvt. Ltd, at Kongu Engineering College. The objective of the competition is to develop entrepreneurial culture and competence among college students and others across Tamilnadu. The winners of this competition will be awarded with total cash prizes of Rs.1 Lakh sponsored by Tamilnadu Startup and Innovation Mission (TANSIM) – Startup TN. Also, the winners will have the chance to get incubation and funding assistance. Mr.T.Kumaravel, Chair – Yi Erode and Mr.S.Ommsharravana, Chairman – Native lead, Erode Chapter detailed about the Startup Mania, the Competition, which includes Idea Pitching, 2 day residential boot camp, mentoring, funding opportunities (from NAN & TBI@KEC) and an entrepreneurship conference cum award ceremony in Nov’22. During this ceremony, Thiru.A.K.Ilango, Correspondent, KEC, Dr.V.Balusamy, Principal, KEC, Dr.R.Parameshwaran, Chief Coordinator, TBI@KEC were present.

Last six editions of Startup Mania have received cumulatively, 2386 student ideas from around 90 colleges across 22 districts and 238 ideas from others across 20 districts of Tamilnadu. It is found that year on year, there has been a remarkable improvement in the number and quality of ideas received. The participants (Finalist /Winners) of earlier 6 editions have filed 9 patents, formed 7 new entity, three among them received Startup Certificate from DPIIT/GoI, won 4 awards and raised funding about Rs.136 lakhs. Kindly visit: www.startup-mania.in for more details and for idea submission (last date: 30.10.2022).