## Master Degree Programmes were inaugurated for the Academic Year 2023-24 at Kongu Engineering College, Perundurai

In Kongu Engineering College (KEC), the first year inauguration programme for MCA, MBA, M.E and M.Tech for the academic year 2023-24 was held on 16.08.2023 at CK Prahalad Seminar Hall. The Chief Guest, Mr.R.Senthil Naveen, General Manager, Marketing Simexo Mercantile, Coimbatore pointed out the applications and advantages of upcoming technologies in his chief guest address. Thiru.A.K.Ilango, Correspondent, KEC, addressed the students about the tradition, culture, and development of the institution and the role of students in the development. Dr.V.Balusamy, Principal, KEC addressed the gathering that they should keep their knowledge and skills updated. Also he emphasized the importance of disciplined education. Dr.P.Vidhyapriya, HoD, MBA, Dr.A.Tamilarasi, HoD, MCA and the faculty members of the college have done the arrangements for this function.

