



# KONGU ENGINEERING COLLEGE

(Autonomous)

PERUNDURAI, ERODE – 638 060

KEC Innovation and Entrepreneurship Forum



Transform Yourself

## Session on “Intellectual Property component at the Early Stage of innovation”

TBI@KEC, Institution's Innovation Council (IIC) and Entrepreneurship and Management Development Centre (EMDC) have jointly conducted an awareness session on “Intellectual Property component at the Early Stage of innovation” on 05.01.2021 through online for the benefit of students.

Dr.R.Parameshwaran, Chief Coordinator of TBI@KEC welcomed everyone and stressed upon the needs of Intellectual Property Rights (Patents) to the Students.

Mr.MuruganathamSenthilrajan, President and Patent Attorney of M/s Metayage IP Strategy Consulting LLP was the guest speaker of this session on the topic of “Intellectual Property Component at the Early stage of Innovation”. He spoke about the importance of Intellectual Property and its Rights, various forms of IPRs like Patents, Industrial Design, Semiconductor Chipset Design, Trademark, Copyrights, Patent vs Trade Secrets, Geographical Indications and Plant Breeder Rights with examples. He detailed about identification of invention and patentable and non-patentable part, criteria for patent, filing process, patenting cycle and their validity. He briefed about the government of India schemes and supports available for getting IPR, the ways by which students, faculty, innovators and startups can make use of it. Around hundred Students and faculty attended the function and got benefited

